What is zazagolf?

Revolutionizing the golf industry by bringing together
Golf Consumer
Golf Manufacturer
Golf Course Retailer

through mobile, social, and cloud based technologies
Our Team

- Steve Fowell
  Founder zazagolf
  Cobra Puma Golf Sales Representative
  MVP Cobra Puma Golf 2010

- Randal Irwin
  Co-Founder zazagolf
  Vice President Cool Style Golf
  Internet-based golf retail in Japan
Advisors

- Bob Phillion
  Cobra Puma Golf President

- Jim Pliska
  Space Age Fuel (Financial investor)

- Jeff Blough
  Worldwide Marketing Manager HP
2011 FRY'S.COM OPEN
TICKET SALES UP 300%
zazagolf
Your Golf Universe, Do You ZaZa?

Mobile App
I. My Profile
(connect with profile information from Facebook)

- Profile picture
- Home course
- Handicap
- Update status – links into scorecard feature
- What’s in My Bag
2. My Scorecard

- Keep score of every hole played
- Video / Picture feature
- Post score to GHIN at end of round (Recognized handicap system from USGA)
- Push notification
- Post score back to facebook
- Stat tracker (Fairways hit, GIR, Putts, SS, Up & Downs)
3. My Golf Courses/GPS Rangefinder (tie in to existing course database)

- Link to 16000 Golf Courses*
- Yardage to Front, Middle, Back of Greens
- Yardage to Features
- Overhead Hole Views
- Track Shot Distances and Other Stats*
4. My Tee Times

- Integrate with Golfnow network (online tee time reservation system used by 3000+ golf courses)
- Location based - identify open tee times at golf courses in your vicinity
Expectations

Student project team expectations

• Do your best
• Ask questions
• Let us be involved
• Stay the “course”
• Have fun!
Possibilities

• Possible internship opportunity with option for full time employment.

• Possible assistance with pitch session with corporate advisor in San Diego

• Puma swag!